

Sangam Sinha

Senior Product / UX UI Designer

"I simplify design experiences and make products human, engaging and delightful."

Portfolio

sangamsinha.com

Mail:

sangamsinhadesign@gmail.com

Mobile:

+91 97126 16302

LinkedIn:

[/sangamsinha](https://www.linkedin.com/in/sangamsinha)

Academics

National Institute of Design

Ahmedabad, India

Bachelor of Design (2014 - 2019)

Skillsets

Software

Figma

Sketch

Adobe CC

Rive

Google analytics

Mixpanel

Microsoft Clarity

Blender

Confluence

Profession related

Design Leadership

User Research

Design Thinking

Interaction Design

Wireframing

AI prompt

Motion Graphics

System Design

Prototyping

Usability Testing

Visual Design

Typography

User Journey

Information Architecture

Data Visualisation

Strategy

AI tools

Storytelling

Recognitions

Inspira

2025

Performance award for my contribution to business growth

Architectural Digest

2016

Design featured in Jan 2017 magazine issue.

Creative Yatra

2017

Furniture design featured in magazine issue of March 2017.

Work Experience

GradRight (Senior Product Designer)

August 2025 - Present

Leading a 0-to-1 SuperApp Execution: Driving the design strategy to integrate multiple product verticals into a unified, holistic Mobile SuperApp and Web ecosystem in a span of 3 months.

Scalable Design Systems: Spearheading the creation of an AI-aware design system, prioritising a "conversational" approach exhibiting communication transparency and consistent visual language.

Data-Driven Decision Making: Leveraging product analytics to deliver business-optimised solutions and personalised recommendations across all verticals.

Team Mentorship: Acting as an individual contributor while mentoring the design team on execution, systems thinking, and cross-functional collaboration.

Inspira (Product Designer)

December 2023 - June 2025

Optimized User Efficiency: Pitched and led the redesign of a new dashboard, reducing task retrieval time by 70% for the Inspira's ed-tech authoring module.

Streamlined Security UX: Overhauled the Inspira Integrity Browser, cutting user inputs by 50%.

Drove Market Expansion: Redesigned the Authoring module for WCAG 2.0 compliance and ease of use, directly increasing marketability across the EMEA region.

Collaborative Research: Partnered with the University of Oslo and SIKT to conduct user research, aligning with PM and Sales teams to bridge user needs with development sprints.

Creacion Technologies (Design Consultant) Freelance

May 2023 - October 2023

Audited and delivered design recommendation for their MVP trading platform for ease of use, conducting UAT and suggesting high-impact UX oriented solutions to improve user flow.

Philips Healthcare (User Experience Designer) Contract

February 2022 - March 2023

Design System Governance (Focal Point): Spearheaded the implementation of the Philips Design System across web-apps, establishing a QA scoring framework to audit and ensure engineering alignment with design specs.

End-to-End Product Design (CoolKit): Led user research and Information Architecture (IA) for Patient Monitoring Systems, collaborating with PMs and engineers to deliver high-precision clinical interfaces.

UX Optimization (MoM): Redesigned the support ecosystem for the Mobile Obstetrics Monitoring app, streamlining navigation and information hierarchy to improve patient maternal health tracking.

TCS Interactive (User Experience Designer)

May 2019 - December 2021

PayPal (B2B): Designed a web-app to replace operations done on MS Excel and defined the user flows.

Vistara Airlines (B2B2C): Conducted Design Thinking workshops and user research with Vistara's Ground - Air Staff and Sales team, defined critical insights for the direction of the UX design team.

Cupido (Industrial / UX / Brand Designer) Freelance

December 2018 - September 2019

0-to-1 Product Ecosystem: Architected "Lunar," an end-to-end smart travel system, integrating Industrial Design, IoT UX, and Brand Identity.

Hardware Innovation: Designed the smart luggage exterior and interior, introducing "industry-first" features and an optimized layout tailored for the Indian market.

IoT & Mobile UX: Designed a companion mobile app that connects to the hardware via IoT, focusing on utility-driven travel convenience and seamless connectivity.

Brand Strategy: Defined the "Lunar" brand identity and design language, including comprehensive guidelines and a strategic roadmap for future product expansions.

VIP Bags (Industrial Designer) Graduation Project

February 2018 - August 2018

For my graduation project, I designed a backpack, which catered to the "active bachelor's lifestyle" of going to the office on weekdays, and taking a short trip on the weekends. The backpack was expandable and included thoughtfully designed compartments and material selection so that it becomes the perfect companion for our target demography.