

Sangam Sinha

PRODUCT DESIGN LEAD

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Professional Summary

Product Designer with **7+ years** designing high-impact B2B SaaS and B2C consumer products across web and mobile. Specializes in 0-1 design execution, design leadership, and scalable design systems, driving data-informed design strategy across cross-functional teams. Fluent in AI-native and conversational UX, with end-to-end product design expertise focused on measurable business outcomes and ease of use.

Skills

Leadership: Design Leadership, Mentorship, Stakeholder Management, Collaboration, Design Strategy

Design: User Research, Design Thinking, Interaction Design, Journey Mapping, Prototyping, Wireframing, Usability Testing, Visual Design, Design Systems, Storytelling, Data Visualization, Information Architecture, Agentic UX, Human-in-the-Loop Design, AI Native Design

Tools: Figma, Adobe Creative Cloud, Rive, Blender, Google Analytics, Mixpanel, Microsoft Clarity, Jira, Confluence, Claude Design

Work Experience

GradRight

Lead Product Designer

Aug 2025 - Jun 2026

Full-time

- **0-1 Design Execution:** Integrated multiple product verticals into a new B2C AI-Native SuperApp for GradRight, leading the end-to-end design execution and handoff.
- **Leadership:** Mentored 4 designers and established bi-weekly critique sessions, reducing design-to-dev handoff errors by 3x. Acted as a conduit between Stakeholders and design team, leading the translation of design ambiguity into PRD handoffs for the Design Team.
- **AI-Native Design System:** Designed a scalable, component-based AI-native Design System, enabling cross-platform consistency with controls for AI interaction, human-in-the-loop controls, and visual design targeting Gen-Z audience.
- **Data-Informed UX:** Leveraged mixpanel data and analytics to drive design rationale and decision making, placing AI as a recommendation engine at key user touch-points, balancing user psychology with business-aligned outcomes.
- **User Activation & Conversion:** Shipped an optimized onboarding flow, boosting user activation from **24.6% to 51.3%**, a **2x** CRO uplift, validating a successful 0-1 product launch and shipping.

Inspira

Product Designer

Dec 2023 - Jun 2025

Full-time

- **Shipped Impact:** Reduced task retrieval time by **70%** by designing and pitching a new strategic dashboard for core feature integrations.
- **Security UX:** Redesigned the Integrity Browser interface, reducing user inputs by **50%** while maintaining compliance with security standards.
- **Accessibility:** Implemented WCAG 2.0 (a11y) Accessibility Guideline led redesign of the Author module, improving product marketability w.r.t. legal compliance across EMEA.
- **Research & Alignment:** Conducted user research and journey mapping with University of Oslo, SIKT, and Sales teams, driving stakeholder alignment and actionable sprint priorities in an agile product development environment.

Philips Healthcare

User Experience Designer

Feb 2022 - Mar 2023

Contract

- **Design System:** Owned New Design System rollout for Focal Point web-apps, established a design-engineering QA framework that reduced handoff discrepancies by 2x, ensuring **100% visual fidelity**.
- **Clinical UX:** Led research, IA, and service design for "CoolKit" Patient Monitoring Systems, shipping high-precision interfaces for critical care workflows in critical environments.

TCS Interactive

User Experience Designer

May 2019 - Dec 2021

Full-time

- **PayPal (B2B):** Accelerated risk assignment by 2.4x for PayPal B2B SaaS by eliminating redundant steps in the Risk Assessment workflow.
- **Vistara Airlines (B2B2C):** Conducted User Research and Design Thinking workshop with cross-functional operations unit of Vistara Airlines, documenting key pain points in traveler retailing of their premium customers that shaped Vistara's Customer Retailing Software UX strategy.

Education

National Institute of Design, Ahmedabad

Bachelor of Design in Industrial Design

India

2014 - 2019

Awards & Publications

Performance Award - Inspira Recognized for outstanding contribution to business growth	2025
Architectural Digest - Design featured in January 2017 issue	2017
Creative Yatra - Furniture design featured in March 2017 issue	2017