

Sangam Sinha

Product Designer • UX/UI Designer

I craft and simplify design experiences to make products human, engaging and delightful.

Portfolio

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Work Experience

Inspira (Product Designer)

December 2023 - June 2025

Inspira's ed-tech SaaS webapp platform required a redesign for better integration of third party software, feature updates and delivery of improved user-flow and I contributed through user research and data driven decisions. Some of my notable contributions -

- **Pitched and led design of some GenAI features** for improved UX through integration with multiple touch-points of Inspira's products, with a **vision of cross platform integration**.
- **Pitched and led the design of a new user flow** and landing for users, which **cuts the time spent by users** on finding their saved tasks and drafts in the Item Bank **by 70%**.
- Worked on **redesigning of Integrity Browser** with **reduction of clicks by 50%**.
- I redesigned Authoring module with a focus on **ease of use, WCAG 2.0 accessibility compliance & familiarity** that improved marketability to customers across EMEA region.
- Conducted user research with university of Oslo and SIKT, collaborated with PM, sales, and support teams to **plan development sprints, ensuring timed updates**.

Creacion Technologies (Freelance UX Consultant)

May 2023 - October 2023

- **Audited their MVP trading platform** for usability and suggested high-impact UI solutions that would provide an improved and logical user flow.
- **Delivered design recommendations** aligned with user pain points and business objectives.

Philips Healthcare (Contract UX Designer)

February 2022 - March 2023

At Philips Healthcare, I worked as a sole designer working on three projects:

- **Focal Point** : Implementation of the latest Philips' Design Language System (DLS) in existing patient monitoring system and Focal Point Web-Apps.
- **CoolKit** : Defined user flow and app architecture, working closely with the dev team, generated critical insight, delivered screens that are shipped in Patient Monitoring System.
- **MoM (Mobile Obstetrics Monitoring)** : Designed an app that helps women monitor their physiological changes during pregnancy and identify any anomaly during gestation period.

TCS Interactive (UI/UX Designer)

May 2019 - December 2021

- **PayPal (B2B)**
 - Designed a web-app to replace operations done on MS Excel.
 - Defined the user flows and information architecture.
- **Vistara Airlines (B2B2C)**
 - Conducted Design Thinking workshops and user research with Vistara's Ground Staff, Air Staff and Sales team.
 - Defined critical insights for the direction of the UX design team.

Cupido (Freelance Physical and Digital Product Designer / Branding)

December 2018 - September 2019

As a Product Designer and a Brand Consultant:

- **Created Lunar's brand identity** to build a strong brand-foundation.
- **Designed a stunning smart luggage** that offers a seamless travel experience.
- **Designed (end-to-end) Lunar+ app** that connects smart luggage to IoT.

XR Labs (UI/UX Design intern)

May 2017 - July 2017

I interned as a UX designer at XR labs, where I designed concepts and storyboards for VR and AR experiences for clients such as Saint Gobain and Berger Paints.

Academics

National Institute of Design

Ahmedabad, India

Bachelor of Design (2014 - 2019)

Skillsets

Profession related

User Research
Design Thinking
Interaction Design
Wire-framing
System Design
Prototyping
Usability Testing
Visual Design
Typography
User Journey
Information Architecture
Data Visualisation
Strategy
AI tools
Storytelling

Software

Figma
Sketch
Invision Studio
Adobe CC
Rhino
Keyshot
Blender
Fusion 360

Recognitions

Inspira

2025

Award for my contribution for business growth

Architectural Digest

2016

Featured design in Jan 2017 magazine issue.

Creative Yatra

2017

Featured furniture design for legendary designer George Nakashima tribute competition.