

Sangam Sinha

LEAD PRODUCT DESIGNER

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Professional Summary

Lead Product Designer with **7+** years of experience crafting B2B and B2C digital experiences across startups and enterprises. With a proven ability to drive 0-1 Product Design Strategy, build scalable design systems, AI-Native Design, and lead cross-functional teams, I specialise in AI-Native UX, end-to-end product design, and data-informed design thinking with a strong focus on business outcomes and ease of use.

Skills

Design: Design Leadership, Mentorship, User Research, Design Thinking, Interaction Design, Wireframing, Prototyping, Usability Testing, Visual Design, Typography, Motion Graphics, Design Systems, Data Visualisation, Information Architecture, System Design, AI Native Design

Tools: Figma, Sketch, Adobe Creative Cloud, Rive, Blender, Google Analytics, Gemini, Mixpanel, Microsoft Clarity, Confluence, Claude

Work Experience

GradRight

Lead Product Designer

Aug 2025 - June 2025

Full-time

- **0 - 1 Design Execution:** Spearheaded unification of product verticals into a single Mobile SuperApp and Web ecosystem, owning 0-1 design strategy with a heavy projection on AI Native design approach.
- **Leadership:** Mentored design team as Lead IC, driving systematic consistency and a coherent product design mindset.
- **AI-Native Design System:** Architected a scalable, AI-first Design System prioritising transparency and intelligent user interactions.
- **Data-Informed UX:** Leveraged MixPanel and analytics for UX decisions, placing AI as a recommendation engine at key touchpoints, driven by a blend of user psychology and business-aligned design.
- **User Activation & Conversion:** Streamlined the onboarding flow, boosting user activation from **24.6%** to **51.3%**, a **2x** improvement, marking a successful first version of 0 - 1 product launch.

Inspira

Product Designer

Dec 2023 - Jun 2025

Full-time

- **Efficiency:** Owned and delivered a dashboard redesign cutting task retrieval time by **70%**, improving workflow efficiency for the Ed-Tech authoring module.
- **Security UX:** Redesigned the Integrity Browser interface, reducing user inputs by **50%** while maintaining compliance with security standards.
- **Accessibility:** Led WCAG 2.0 redesign of the Authoring module, expanding product marketability and compliance across EMEA.
- **Research:** Conducted user research with University of Oslo, SIKT, and Sales teams, translating insights into actionable sprint priorities.

Philips Healthcare

User Experience Designer

Feb 2022 - Mar 2023

Contract

- **Design System:** Owned Design System rollout for Focal Point web-apps, introduced a QA framework on Excel sheet to track and ensure design-engineering alignment to design.
- **Clinical UX:** Led research and IA for "CoolKit" Patient Monitoring Systems, delivering high-precision interfaces for critical care.
- **UX Optimisation:** Redesigned homescreen of Mobile Obstetrics Monitoring app, improving navigation hierarchy for maternal health tracking and anomaly detection.

TCS Interactive

User Experience Designer

May 2019 - Dec 2021

Full-time

- **PayPal (B2B):** Designed a B2B web app to digitise MS Excel-based operations, streamlining user flows to reduce task completion time and cognitive effort.
- **Vistara Airlines (B2B2C):** Facilitated Design Thinking workshops with Vistara's Ground and Air Staff, extracting insights that shaped the product team's UX strategy.

Education

National Institute of Design, Ahmedabad

Bachelor of Design - Industrial Design

India

2014 - 2019

Awards & Publications

Performance Award | Inspira | Recognised for outstanding contribution to business growth

2025

Architectural Digest | Design featured in January 2017 issue

2017

Creative Yatra | Furniture design featured in March 2017 issue

2017